

MAIN STREET DEFUNIAK SPRINGS

# Music on Main

IN PARTNERSHIP WITH



SOUTH WALTON  
FLORIDA

AT THE



THE FLORIDA  
CHAUTAUQUA  
THEATER & INSTITUTE

# Sponsorship Package

[FCWEB.ORG/MUSICONMAIN](http://FCWEB.ORG/MUSICONMAIN)

  
Main Street  
DEFUNIAK SPRINGS

**MAIN STREET DEFUNIAK SPRINGS CONTINUES "MUSIC ON MAIN" IN MAY  
CONCERTS HELD EVERY FRIDAY AT THE HISTORIC FLORIDA CHAUTAUQUA THEATRE**

**DEFUNIAK SPRINGS, FLORIDA • MAIN STREET DEFUNIAK SPRINGS, IN PARTNERSHIP WITH VISIT SOUTH WALTON, WILL CONTINUE ITS "MUSIC ON MAIN" CONCERT SERIES THIS MAY IN DOWNTOWN DEFUNIAK SPRINGS. TAKING PLACE EVERY FRIDAY FROM 6:00 P.M. TO 8:30 P.M., GUESTS ARE INVITED TO ENJOY A LISTENING ROOM EXPERIENCE IN THE HISTORIC FLORIDA CHAUTAUQUA THEATRE. DOORS OPEN AT 6:00 P.M. FOR GUESTS TO INDULGE ON COCKTAILS AND FOOD FOR PURCHASE FROM AREA FOOD TRUCKS. THE ARTISTS WILL TAKE THE STAGE AT 7:00 P.M. THE THEATRE IS LOCATED AT 840 BALDWIN AVENUE, DEFUNIAK SPRINGS, FLORIDA, 32435.**

**THE CONCERT SERIES IS A CONTINUATION OF THE INAUGURAL EVENTS MAIN STREET HOSTED IN FEBRUARY.**

**"PEOPLE SEEMED TO REALLY ENJOY THE CONCERTS DOWNTOWN," SAID MAIN STREET DEFUNIAK SPRINGS EXECUTIVE DIRECTOR, CHELSEA BLAICH. "EACH FRIDAY THE ATTENDANCE GREW AND GREW AND WE KNEW IT WAS SOMETHING WE WANTED TO CONTINUE WITH MORE TIME TO ADVERTISE AND PROMOTE THE EVENTS, WHICH WE ARE ABLE TO DO THANKS TO OUR PARTNERSHIP WITH VISIT SOUTH WALTON."**

**THE LINEUP OF MUSICAL ACTS INCLUDES REGIONAL ARTISTS AND BANDS THAT WILL PERFORM AN HOUR AND A HALF SET OF ORIGINALS AND COVERS.**

**MAY 7: ANTHONY PEBBLES TRIO**

**MAY 14: TBD**

**MAY 21: TBD**

**MAY 28: TBD**

**THE LISTENING ROOM EXPERIENCE WILL ALLOW GUESTS THE OPPORTUNITY TO HEAR THE STORIES AND INSPIRATIONS BEHIND EACH ARTIST'S MUSIC. ACCOMMODATIONS HAVE BEEN MADE TO ALLOW FOR PARTIES TO SOCIALLY DISTANCE.**

**TICKETS PURCHASED IN ADVANCE ARE \$15 FOR ADULTS AND \$5 FOR CHILDREN AND ARE AVAILABLE AT [WWW.FCWEB.ORG/MUSICONMAIN](http://WWW.FCWEB.ORG/MUSICONMAIN). DAY-OF TICKETS ARE \$20 FOR ADULTS AND \$10 FOR CHILDREN.**

**FOR MORE INFORMATION ON MAIN STREET DEFUNIAK SPRINGS EVENTS, MERCHANTS AND DEVELOPMENT NEWS, VISIT [WWW.MAINSTREETDFS.ORG](http://WWW.MAINSTREETDFS.ORG) AND FOLLOW (RT)MAINSTREETDFS ON FACEBOOK AND INSTAGRAM.**

**TO CONTACT MAIN STREET DEFUNIAK SPRINGS, EMAIL [INFO@MAINSTREETDFS.ORG](mailto:INFO@MAINSTREETDFS.ORG) OR CALL (850) 296-9051.**

*Music on  
Main*

# Sponsorship Opportunities

## Artist

\$1,000/PER-FRIDAY  
\$3,500/MONTH

### MONTHLY

- PRE-SHOW MEET & GREET WITH ARTIST
- LOGO INCLUDED ON PROMOTIONAL PRINT MATERIALS\*
- LOGO INCLUDED ON MARQUEE SIGNAGE AT THEATRE
- 5 COMPLIMENTARY EVENT TICKETS
- 5 COMPLIMENTARY BEVERAGE TICKETS
- NAME INCLUDED ON PRE & POST-PRESS RELEASE
- PRE-PERFORMANCE DIGITAL ADS AT THEATRE
- 10X SOCIAL MEDIA MENTIONS

### PER-FRIDAY

- PRE-SHOW MEET & GREET WITH ARTIST
- 3 COMPLIMENTARY EVENT TICKETS
- 3 COMPLIMENTARY BEVERAGE TICKETS
- NAME INCLUDED ON POST-PRESS RELEASE
- 2X SOCIAL MEDIA MENTIONS

## Beverage

\$700/PER-FRIDAY  
\$2,500/MONTH

### MONTHLY

- LOGO INCLUDED ON FROSTED WINE CUPS\*
- LOGO INCLUDED ON PROMOTIONAL PRINT MATERIALS\*
- 3 COMPLIMENTARY EVENT TICKETS
- 3 COMPLIMENTARY BEVERAGE TICKETS
- NAME INCLUDED ON PRE & POST-PRESS RELEASE
- PRE-PERFORMANCE DIGITAL ADS AT THEATRE
- 8X SOCIAL MEDIA MENTIONS

### PER-FRIDAY

- OPPORTUNITY TO PROVIDE BRANDED WINE CUPS
- 2 COMPLIMENTARY EVENT TICKETS
- 2 COMPLIMENTARY BEVERAGE TICKETS
- NAME INCLUDED ON POST-PRESS RELEASE
- 2X SOCIAL MEDIA MENTIONS

## Stage

\$500/PER-FRIDAY  
\$1,500/MONTH

### MONTHLY

- ON-STAGE INTRODUCTION OF ARTIST
- LOGO INCLUDED ON PROMOTIONAL PRINT MATERIALS\*
- 2 COMPLIMENTARY EVENT TICKETS
- 2 COMPLIMENTARY BEVERAGE TICKETS
- NAME INCLUDED ON PRE AND POST-PRESS RELEASE
- PRE-PERFORMANCE DIGITAL ADS AT THEATRE
- 6X SOCIAL MEDIA MENTIONS

### PER-FRIDAY

- PRE-SHOW MEET & GREET WITH ARTIST
- 1 COMPLIMENTARY EVENT TICKET
- 1 COMPLIMENTARY BEVERAGE TICKET
- NAME INCLUDED ON POST-PRESS RELEASE
- 2X SOCIAL MEDIA MENTIONS