## Markets are every Saturday from 8AM-12PM, set up begins at 7AM.

MARKET VENDOR APPLICATION
NAME
BUSINESS NAME
PHONE:
MAILING ADDRESS:
PRODUCTION ADDRESS (IF DIFFERENT):

COUNTY:
ITEMS TO BE SOLD AT MARKET:

DATES YOU WOULD LIKE TO ATTEND:

BY SIGNING THIS FORM, I HEREBY CERTIFY THAT THE INFORMATION ON THIS FORM IS ACCURATE

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PLEASE NOTE, YOUR VENDOR APPLICATION WILL BE REVIEWED BY THE MARKET MANAGER. ONCE APPROVED YOU WILL BE CONTACTED TO CONFIRM OR DENY YOUR PARTICIPATION.

## MARKET FEE

MAIN STREET DEFUNIAK SPRING COLLECTS A \$75/SEASON FEE FOR PARTICIPATING VENDORS. VENDORS INTERESTED IN ONE-TIME PARTICIPATION CAN PAY \$15/PER DAY. FEES ARE COLLECTED AT THE BEGINNING OF THE SEASON AND USED FOR MARKETING PURPOSES INCLUDING, BUT NOT LIMITED TO... DIRECTIONAL SIGNAGE, SOCIAL MEDIA ADVERTISING AND PRINT ADS. CASH OR CHECK ONLY. MADE OUT TO "MAIN STREET DEFUNIAK SPRINGS" MAILED TO PO BOX 681, DEFUNIAK SPRINGS, FL 32435 .

## MARKET RULES

1. ARRIVE ON TIME, STAY UNTIL CLOSE, HAVE GOOD ATTENDANCE. CONSISTENCY WINS CUSTOMERS.
2. CANOPIES MUST BE STAKED/WEIGHTED DOWN AT ALL TIMES.
3. ALL EQUIPMENT, GARBAGE OR LITTER MUST BE CLEARED AT THE END OF EACHEVENT.
4. PLEASE BE RESPECTFUL OF OTHER VENDOR'S SPACE AND RIGHT TO SELL THEIR PRODUCTS.
5. ANY STATE SALES TAX, USDA COTTAGE LICENSES, COUNTY HEALTH PERMITS ARE THE RESPONSIBILITY OF THE VENDOR.
6. POWER IS NOT GUARANTEED. VENDORS MAY BRING A GENERATOR. IF GENERATORS ARE USED, THEY MUST BE QUIET, NON-SMELLY, AND MOVED AWAY FROM BOOTHS.
7. SELLER PRODUCT/TYPE LIMITATIONS:

- ONLY LOCALLY PRODUCED, HAND MADE, OR SELF-GROWN PRODUCTS ALLOWED. NO MULTI-LEVEL PRODUCTS UNLESS APPROVED BY MARKET MANAGER. NO MARKETING OF SERVICES, HOME DELIVERY, ETC. NO POLITICAL CAMPAINING. DIRECT SALES ONLY. NO RE-SELLING OF PURCHASED PRODUCE.
- ONLY ONE VENDOR ALLOWED PER PRODUCT TYPE. APPROVAL WILL BE GRANTED TO THE FIRST APPLICANT WHO SUBMITS A COMPLETE APPLICATION AND FULL PAYMENT. BACKUP APPLICATIONS MAY BE RETAINED IN CASE OF POOR PRODUCT QUALITY, ATTENDANCE, OR FRIENDLINESS OF THE INITIAL VENDOR. IF A BACKUP VENDOR IS SELECTED, FULL PAYMENT WILL BE DUE PRIOR TO ATTENDING MARKET.

8. BOOTH ASSIGNMENTS:

- FEE INCLUDES A $12 \times 12^{\prime}$ SPACE. ALL TABLES, CANOPIES, OR CHAIRS ARE THE RESPONSIBILITY OF THE VENDOR.
- RESERVED SPACES WILL NOT BE PROVIDED.
- SPACES ARE FIRST COME FIRST SERVE.
- THE MARKET MANAGER RESERVES THE RIGHT TO MOVE OR ASSIGN VENDORS TO SPACES TO IMPROVE THE OVERALL PRODUCT PLACEMENT, LAYOUT AND FUNCTION OF THE MARKET.
- SETUP MAY BEGIN AS EARLY AS 7AM THE DAY OF THE MARKET BUT MAIN STREET DOES NOT TAKE RESPONSIBILITY FOR LOST OR STOLEN MERCHANDISE, ESPECIALLY IF LEFT UNATTENDED.
- ONCE ALL BOOTHS SPACES ARE FULL, THE MARKET MANAGER RESERVES THE RIGHT TO TURN AWAY LATE VENDORS.

9. REFUNDS WILL NOT BE GRANTED IF THERE IS INCLEMENT WEATHER, ALL BOOTHS SPACES ARE FULL OR VENDOR ABSENCE.
10. FULL SEASON OR PER-DAY PAYMENT IS DUE PRIOR TO PARTICIPATION. CASH OR CHECK IS PREFERRED.
11. PLEASE BE CURTIOUS TO MARKET ATTENDEES. VENDORS ENGAGING IN OVER-AGGRESIVE SALES TACTICTS WILL BE ASKED TO LEAVE, WITHOUT REFUND.


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## LIABILITY OF RELEASE:

I, THE UNDERSIGNED, AGREE TO INDEMNIFY AND HOLD HARMLESS MAIN STREET DEFUNIAK SPRINGS, THEIR AGENTS OR EMPLOYEES FROM ANY AND ALL LIABILITY FOR BODILY INJURY OR PROPERTY DAMAGE OR LOSS SUSTAINED BY ME, MY AGENTS AND/OR EMPLOYEES AS A RESULT OF OR ARISING OUT OF THE ACTIVITIES CONDUCTED OR ENGAGED IN PURSUANT TO THIS AGREEMENT. I FURTHER AGREE TO ABIDE BY ALL RULES AND REGULATIONS PERTAINING TO THESE EVENTS SET FORTH, OR ANY OTHER WRITTEN OR VERBAL DIRECTIONS FROM THE DIRECTOR/MANAGER OF THIS EVENT.

BY SIGNING THIS AGREEMENT, I AGREE TO FOLLOW ALL RULES AND GUIDELINES SET FORTH IN THIS DOCUMENT AND ALL OTHER INFORMATION PERTAINING TO MAIN STREET DEFUNIAK SPRINGS FARMER'S MARKET. (SEE ABOVE FOR MARKET RULES)

PRINTED NAME:
SIGNATURE:
DATE:

